

BYLAW 6251

A BYLAW OF THE CITY OF LETHBRIDGE
TO ESTABLISH ALTERNATE METHODS OF PUBLIC NOTIFICATION AND
ADVERTISEMENT

WHEREAS, pursuant to Section 606 of the *Municipal Government Act*, a Council must give notice of certain bylaws, resolutions, meetings, public hearings, or other things by advertising in a newspaper or other publication circulating in the area, mailing or delivering a notice to every residence in the affected area or by another method provided for in a bylaw under section 606.1;

AND WHEREAS, pursuant to Section 606.1 of the *Municipal Government Act*, Council may pass bylaws respecting alternative methods by which mandatory public notification may be advertised;

AND WHEREAS, the Council of the City of Lethbridge is satisfied that the methods provided for in this bylaw is likely to bring proposed bylaws, resolutions, meetings, public hearings and other things advertised by these methods to the attention of substantially all residents in the area to which the bylaw, resolution or other thing relates or in which the meeting or hearing is to be held;

NOW THEREFORE, the Council of the City of Lethbridge, in the Province of Alberta, enacts as follows:

1. Title

This bylaw may be cited as the "Electronic Advertisement Bylaw."

2. Purpose

The purpose of this bylaw is to provide alternative methods for advertising proposed bylaws, resolutions, meetings, public hearings, and other things required to be advertised by the City, and to modify certain advertising requirements.

3. Definitions

In this bylaw, unless the context otherwise requires:

- (a) "**Act**" means the *Municipal Government Act*, RSA 2000 c. M-26, and all amendments and revisions thereto;
- (b) "**City**" means the City of Lethbridge;
- (c) "**City Manager**" means the chief administrative officer of the City;
- (d) "**Notice**" means any advertisement, notice, notification, or other form of communication required by s. 606 of the Act.

- (e) **“thing”** means any proposed bylaw, resolution, meeting, public hearing or other things referred to in s 606 of the Act.

4. Advertising Methods

4(1) General

- (a) Except where otherwise specified in this bylaw, where the Act requires notice of a thing, the City may advertise the notice:
- i. where the thing is of general interest to the entire City, by publication of the required notice on the website at www.lethbridge.ca/notices; or
 - ii. where the thing relates to an area of the City by the method set out in subsection i. and by mailing a notice by regular post to every parcel within 60 metres of the area affected.
 - iii. notwithstanding 4(1)(a) i and ii anything required to be advertised under Part 17 of the Municipal Government Act or relating to development permits identified in the Land Use Bylaw must also be advertised in print media.
- (b) Notices advertised pursuant to s.4.1 (a) must remain accessible from the initial date of posting, through to the date of the thing advertised.
- (c) In addition to advertising pursuant to s. 4.1 (a), the City may also use the following methods to enhance and support advertisements posted on the City’s website:
- i. Newspapers or other print publications that circulate in the City;
 - ii. City of Lethbridge Social Media sites;
 - iii. signage;
 - iv. newsletters, fliers, and other print media;
 - v. mail;
 - vi. email and other electronic communications;
 - vii. any emergent technologies sufficient for these purposes.
- (d) Unless otherwise stated in this bylaw, any other bylaw of the City of Lethbridge, or any other applicable legislation, the methods used to advertise legislated notifications are at the discretion of the City Manager.

(2) Tax Auctions

(a) Tax Auctions shall be advertised by at least one of the following methods:

- I. in one issue of the Alberta Gazette, not less than 40 days and not more than 90 days before the date on which the tax auction is to be held, and in one issue of a newspaper having general circulation in the municipality, no less than 10 days and not more than 20 days before the date on which the tax auction is to be held; or
- II. on the City's website not less than 10 days before the date on which the tax auction is to be held.

5. Coming Into Force

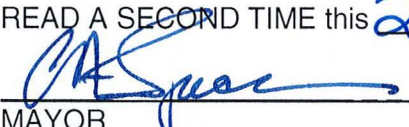
This bylaw comes into force and effect on January 1, 2021.

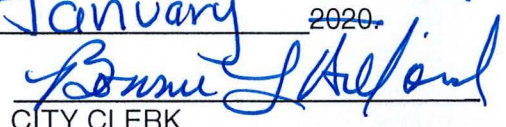
READ A FIRST TIME this 19th day of October 2020.

C.A. Spearman (Sgd.)
MAYOR


Bonnie L. Hilford (Sgd.)
CITY CLERK


READ A SECOND TIME this 26 day of January ²⁰²¹ ~~2020~~ ²⁰²¹ ~~2020~~


MAYOR


CITY CLERK

READ A THIRD TIME this 26 day of January ²⁰²¹ ~~2020~~ ²⁰²¹ ~~2020~~


MAYOR


CITY CLERK